

FOX TUCSON THEATRE

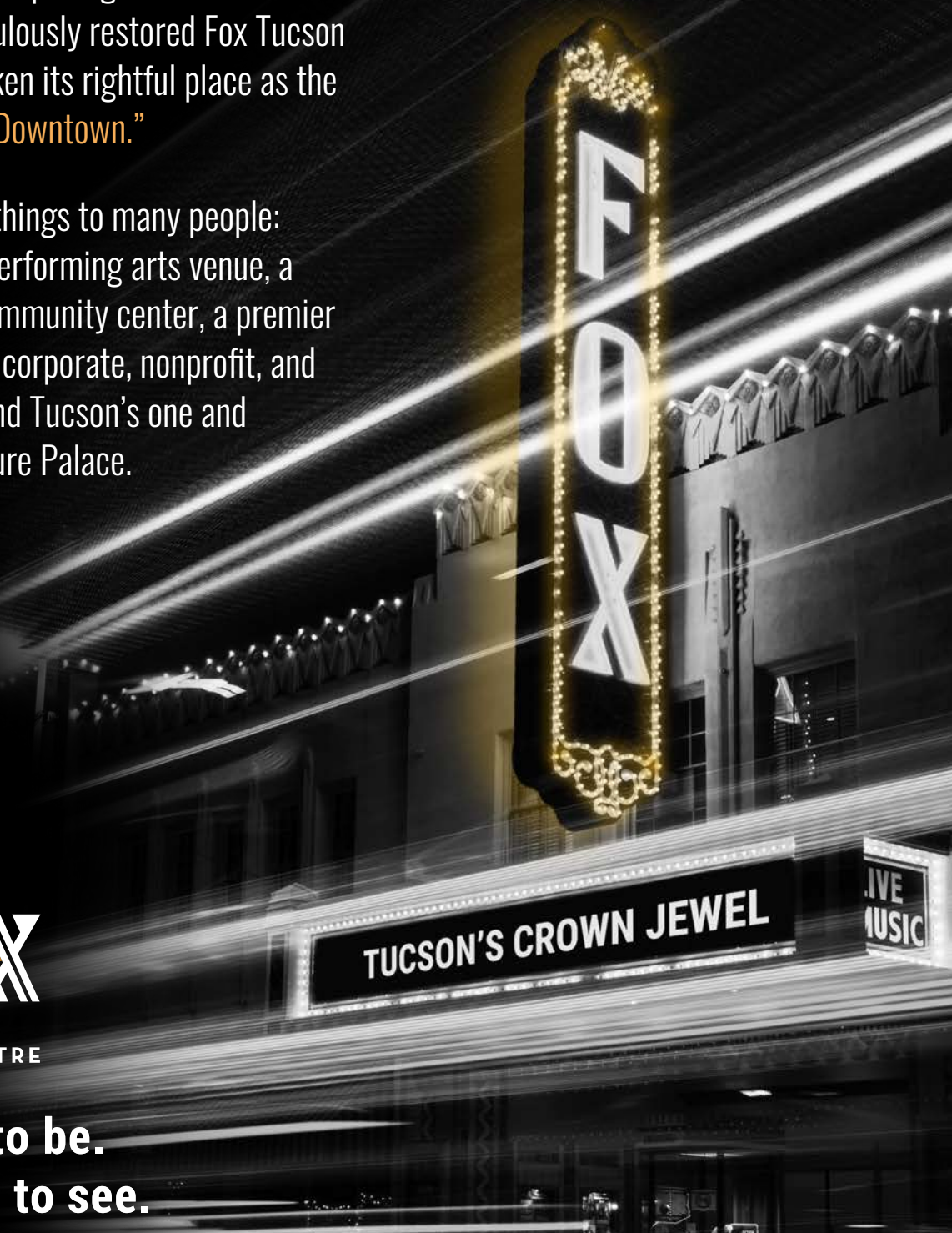
2024-2025 Corporate Sponsorship Opportunities

Since its grand re-opening on New Year's Eve 2006, the meticulously restored Fox Tucson Theatre has retaken its rightful place as the "Crown Jewel of Downtown."

The Fox is many things to many people: a sophisticated performing arts venue, a multi-purpose community center, a premier rental facility for corporate, nonprofit, and private events; and Tucson's one and only Classic Picture Palace.



The place to be.
The artists to see.





\$60,000 Exclusive Season Sponsor | Total estimated value ~\$157,865

This sponsorship claims exclusivity for the season and remains the only recognized corporate partner in the season sponsor slot. The exclusive season sponsor enjoys all of the benefits below:

- Priority visibility on the Fox website including pages, logos, links, logo placement on fliers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at ~\$62,800)**
- Specifically titled as the event sponsor on up to fifteen (15) select events throughout the season (non-exclusive) **(valued at \$13,500)**
- Full page ad in all playbills (valued at \$12,000)
- Priority advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$10,890)**
- Private hosted reception with complimentary hors d'oeuvres and drinks for sponsor and up to one hundred fifty (150) guests at a Fox presented performance during the season (where available) **(valued at \$10,425)**
- Up to one hundred fifty (150) complimentary tickets to Fox presented performances throughout the season (subject to availability) **(valued at ~\$11,250)**
- Recognition as a Diamond Sponsor of Annual Chasing Rainbows Celebration with up to ten (10) invitations for sponsor and guests to attend **(valued at \$10,000)**
- Recognition on the marquee up to twelve (12) times (for no less than 25 days) throughout the season **(valued at \$12,500)**
- Up to eight (8) invitations to the annual Season Preview and Season Launch events **(valued at \$4,000)**
- Thank you acknowledgments during pre-show curtain speeches regularly throughout the season for up to twenty five (25) Fox presented performances (subject to artist approval) **(valued at up to \$3,120)**

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\$60,000 Exclusive Season Sponsor | Total estimated value ~\$145,865

- Feature article in all six (6) issues of season playbill highlighting the company's support of the performing arts **(valued at \$2,780)**
- Opportunity for lobby presence at up to twelve (12) select events in the season (not exclusive to title sponsored selections) **(valued at \$2,100)**
- Up to ten (10) complimentary drink tickets at up to ten (10) sponsored events **(valued at ~\$1,800)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Advance ticket sales access to all Fox presented events **(valued at \$200)**
- Exclusive discount offers for employees and customers
- Recognition in donor honor roll listings throughout the year



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\$50,000 Corporate Season Sponsorship | Total estimated value ~\$114,335

- Visibility on the Fox website including pages, logos, links, logo placement on fliers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at ~\$50,240)**
- Specifically titled as the event sponsor on up to twelve (12) select events throughout the season (non-exclusive) **(valued at \$10,800)**
- Advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$8,715)**
- Up to one hundred (100) comp tickets to Fox presented performances throughout the season (subject to availability) **(valued at ~\$7,500)**
- Recognition as a Emerald Sponsor with up to four (4) invitations for sponsor and guests to attend an Annual Chasing Rainbows Celebration **(valued at \$7,500)**
- Quarter page ad in all playbills **(valued at \$7,500)**
- Private hosted reception with complimentary hors d'oeuvres and drinks for sponsor and up to fifty (50) guests at a Fox presented performances during the season (where available) **(valued at ~\$4,715)**
- Recognition on the marquee up to eight (8) times for no less than (16) days throughout the season **(valued at \$8,000)**
- Thank you acknowledgments during pre-show curtain speeches regularly throughout the season for up to twenty (20) Fox presented performances (subject to artist approval) **(valued at up to \$2,500)**
- Up to four (4) invitations to the annual Season Preview and Season Launch events **(valued at \$2,000)**
- Up to ten (10) complimentary drink tickets at up to eight (8) sponsored events **(valued at ~\$1,440)**
- Opportunity for lobby presence at up to eight (8) sponsored events **(valued at \$1,400)**
- Feature article in three (3) issues of season playbill highlighting the company's support of the performing arts **(valued at \$1,325)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Advance ticket sales access to Fox presented events **(valued at \$200)**
- Exclusive discount offers for employees and customers to Fox presented performances
- Recognition in donor honor roll listings throughout the year

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\$35,000 Exclusive Corporate Series Sponsorship | Total estimated value ~\$69,449

This sponsorship encompasses one of the Fox series which currently include categories such as Listening Rooms, representing the genres of R&B, Soul, Gospel; Jazz; Singer-Songwriter; and Country & Americana; Outburst Comedy; Global Journeys; Theatricals; Family; Fine Vintages; and the Picture Palace series. This partnership entitles the entity to remain the only recognized corporate partner in the selected series sponsor slot and includes all of the benefits below (subject to availability on a first-come-first-served basis).

- Visibility on the Fox website including pages, logos, links, logo placement on fliers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at least at ~\$22,415)**
- Specific pre-title recognition as the event sponsor on up to twelve (12) series events **(valued at ~\$10,800)**
- Up to two private hosted receptions for sponsor and up to fifty (50) guests at a Fox presented performance during the series (based on availability) **(valued at ~\$9,430)**
- Up to ten (10) comp tickets to up to ten (10) series-specific performances (up to 100 in total throughout the season and subject to availability) **(valued at ~\$7,500)**
- Full page ad in series playbills **(valued at \$6,000)**
- Recognition as a Ruby Sponsor with up to four (4) invitations for sponsor and guests to attend an Annual Chasing Rainbows Celebration **(valued at \$5,000)**
- Advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$3,915)**

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\$35,000 Exclusive Corporate Series Sponsorship | Total estimated value ~\$69,449

- Recognition on the marquee six (6) times for no less than twelve (12) days during the season, tied wherever possible to Fox presented events on the sponsored series **(valued at \$3,000)**
- Thank you acknowledgments during pre-show curtain speeches regularly throughout the season for up to fifteen (15) Fox presented performances (subject to artist approval) **(valued at up to \$1,875)**
- Opportunity for lobby presence at up to six (6) select events in the series **(valued at \$1,050)**
- Up to four (4) invitations to the annual Season Preview and Season Launch events **(valued at \$2,000)**
- Feature article in two (2) issues of the playbill highlighting the company's support of the performing arts **(valued at \$900)**
- Up to eight (8) complimentary drink tickets at up to six (6) series sponsored events **(valued at ~\$864)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Advance ticket sales access to Fox presented events **(valued at \$200)**
- Exclusive discount offers for employees and customers to series performances
- Recognition in donor honor roll listings throughout the year

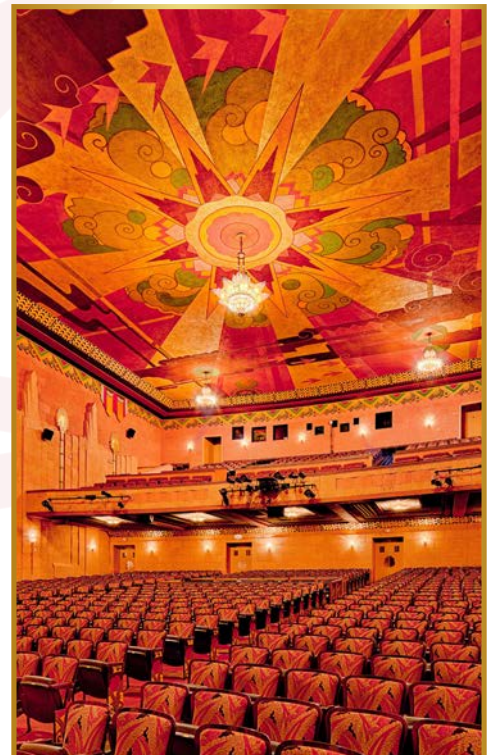


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\$15,000 Corporate Series Co-Sponsor | Total estimated value ~\$35,225

This sponsorship encompasses one of the Fox series which currently include categories such as Listening Rooms, representing the genres of R&B, Soul, Gospel; Jazz; Singer-Songwriter; and Country & Americana; Outburst Comedy; Global Journeys; Theatricals; Family; Fine Vintages; and the Picture Palace series. This is arranged on a first-come-first-served basis and exclusivity is not guaranteed.

- Visibility on the Fox website including pages, logos, links, logo placement on flyers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at ~\$12,105)**
- Full page ad in series playbills **(valued at \$6,000)**
- Specifically titled as the event sponsor on no less than five (5) select series events **(valued at ~\$4,500)**
- Recognition as a Sapphire Sponsor with up two (2) tickets for sponsor and guest to attend an Annual Chasing Rainbows Celebration **(valued at \$2,500)**
- Advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$2,115)**
- Up to four (4) comp tickets to each series-specific performance (subject to availability) **(valued at ~\$1,800)**
- Recognition on the marquee for no less than three (3) select performances or six (6) days, tied wherever possible to Fox presented events on the sponsored series **(valued at \$1,500)**
- Opportunity to host a welcome reception for sponsor and guests at a performance of choice during the series **(valued at \$1,000)**
- Two (2) invitations to the annual Season Preview and Season Launch events **(valued at \$1,000)**
- Thank you acknowledgments during at last five (5) pre-show curtain speeches (subject to artist approval) **(valued at \$600)**
- Opportunity for lobby presence at up to three (3) select events in the series **(valued at \$525)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Feature article in a playbill highlighting the company's support of the performing arts **(valued at \$450)**
- Up to four (4) complimentary drink tickets at up to six (6) series sponsored events **(valued at ~\$430)**
- Priority access to tickets to all Fox events **(valued at \$200)**
- Recognition in donor honor roll listings throughout the year



\$7,500 Exclusive Corporate Production Sponsor | Total estimated value ~\$15,325

- Visibility on the Fox website including pages, logos, links, logo placement on fliers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at ~\$5,235)**
- Quarter page ad for three (3) month's time in playbill **(valued at \$1,875)**
- Specifically listed as the pre-title event sponsor **(valued at \$1,500)**
- Opportunity to host a welcome reception for sponsor and guests at a performance of choice during the series **(valued at \$1,000)**
- Recognition as a Pearl Sponsor with up two (2) tickets for sponsor and guest to attend an Annual Chasing Rainbows Celebration **(valued at \$1,000)**
- Two (2) invitations to the annual Season Preview and Season Launch events **(valued at \$1,000)**
- Advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$910)**
- Recognition on the marquee for the sponsored event for no less than 3 days (when available) **(valued at \$750)**
- Up to eight (8) comp tickets to sponsored performance (subject to availability) **(valued at ~\$600)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Feature article in a playbill highlighting the company's support of the performing arts **(valued at \$450)**
- Up to four (4) floater comps to be used at sponsors discretion **(valued at \$300)**
- Priority access to tickets to all Fox events **(valued at \$200)**
- Opportunity for lobby presence at sponsored event **(valued at \$175)**
- Up to eight (8) complimentary drink tickets for guests on the night of the performance **(valued up to \$145)**
- Thank you acknowledgments during pre-show curtain speech (subject to artist approval) **(valued at \$125)**
- Special pricing for tickets for employees and customers to sponsored performance
- Recognition in donor honor roll listings throughout the year



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\$5,000 Corporate Production Co-Sponsor | Total estimated value ~\$9,435

- Visibility on the Fox website including pages, logos, links, logo placement on fliers, banners, brochures, posters, advertisements, radio, and television ads, etc. **(valued at ~\$4,715)**
- Opportunity to host a welcome reception for sponsor and guests at a performance of choice during the series **(valued at \$1,000)**
- Specifically titled as an event sponsor **(valued at \$900)**
- Advertisement and recognition on all active social media outlets (subject to online restrictions) **(valued at ~\$820)**
- Quarter page ad in playbill for 1 (one) month **(valued at \$625)**
- Exclusive Donor Lounge access for all sponsor guests at any visit to the Fox **(valued at \$500)**
- Up to four (4) comp tickets to sponsored performance (subject to availability) **(valued at \$300)**
- Recognition on the marquee for the sponsored event on day of show (when available) **(valued at \$250)**
- Priority access to tickets to all Fox events **(valued at \$200)**
- Thank you acknowledgments during pre-show curtain speech (subject to artist approval) **(valued at \$125)**
- Recognition in donor honor roll listings throughout the year

Do you have another idea for what might work best for your organization? Let us know! We're always open to new ideas and suggestions and happy to work with you to reach the best plan possible.



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